



The Caribbean Protected Areas Gateway

(CPAG)

REQUIRES

PROFESSIONAL SERVICES FOR

Generation of a professional photography and videography stock of Caribbean biodiversity, livelihoods and protected areas.

Type of Contract:	Professional Services
Period:	March – May 2023
Availability:	Immediate
Person Responsible for Supervision:	Renice Medford Communications Officer

1. BACKGROUND AND JUSTIFICATION

About CPAG

The Biodiversity and Protected Areas Management (BIOPAMA II) programme aims to contribute to improving the long-term conservation and sustainable use of biodiversity and natural resources in African, Caribbean and Pacific (ACP) countries, in protected areas and surrounding communities through better use and monitoring of information and capacity development on management and governance. It is an initiative of the ACP Group financially supported by the European Union's 11th European Development Fund (EDF) and jointly implemented by the International Union for the Conservation of Nature (IUCN) and the Joint Research Centre of the European Commission (JRC). The Biodiversity and Rights Unit within the IUCN-ORMACC office is responsible for implementing BIOPAMA II in the Caribbean, alongside the University of the West Indies (UWI), the regional implementing partner.



Under the first phase of BIOPAMA a series of interlinked, but regionally centred, Observatories for Biodiversity and Protected Areas Management have been established in each ACP region. In the Caribbean region, the Observatory is called the Caribbean Protected Areas Gateway (CPAG). Launched in September 2015 the CPAG is hosted by The UWI and located in the Centre for Resource Management and Environmental Studies (CERMES), a department within the Faculty of Science and Technology at the Cave Hill Campus in Barbados. The Caribbean Protected Areas Gateway (<https://thecpag.org/>) is a resource hub for facilitating and promoting viable decisions and policies by decision makers and resource managers for effective and sustainable management of protected areas and biodiversity.

The CPAG is building on global efforts for collecting data directly from the ground, from national services, and from regional and international institutions holding relevant information inter alia on biodiversity, pressures, and threats. The Caribbean Protected Areas Gateway works as a platform to facilitate exchange of data/information and implement relevant capacity building initiatives for the region among decision makers and managers of protected areas.

About the service

In this context and in order to show the biodiversity and ecosystems of the Caribbean islands, it is required to have high resolution and quality professional photographs that can be used in different professional formats and communication products (publications, websites and videos, among others). Additional RAW video footage of protected areas and biodiversity is required.

CPAG is therefore seeking to hire a professional photographer and videographer (one for each of six countries: Antigua and Barbuda, Belize, Grenada, St. Lucia, St. Vincent and the Grenadines and Trinidad and Tobago) with special equipment to capture details and specific aspects of the identified Caribbean countries such as: terrestrial and aquatic ecosystems (their endemic and characteristic fauna and flora), and livelihoods developed in or around protected areas. This requires special lenses, filters and the experience of a professional in this area, with the ability to capture high quality images and videos to reinforce the messages that are transmitted through the projects' communication products.

In order to carry out this work a field trip for the registration of these photographs has been deemed necessary; the field trip will have an approximate duration of one (1) to three (3) days.

2. OBJECTIVES

Generate a stock of high-quality professional photographs and videos of the different ecosystems, and associated livelihoods throughout the identified countries to be used in different CPAG-related products and materials that will be disseminated through different communication channels.

3. EXPECTED DELIVERABLES

Product 1: Full stock of raw original photographs in high resolution format files and JPG file copies; in addition to a selection of the best photographs edited in print and web format, duly catalogued by the areas visited.

Photography is required of landscapes and seascapes (including underwater) capturing (when possible):

- a. The biodiversity richness and the diversity of ecosystems found (forests, lagoons, mangroves, corals, among others), emphasizing flora and fauna, as well as the footprint of man within these ecosystems.

Product 2: Full stock of high-resolution raw video footage in MP4 Format, catalogued by the areas visited.

Videography is required of landscapes and seascapes (including underwater) capturing (when possible):

- a. Emphasis should be placed on the rich biodiversity found in areas such as forests, lagoons, rivers, mangroves, seagrass beds, corals, flora and fauna, marine life and livelihoods linked to the protected areas.
- b. Videos should be 60 second clips using multiple angles.

4. SCHEDULING AND TIMETABLE FOR DELIVERING PRODUCTS

This service will last one month (4 weeks).

4.1. Activities and programming

Objective	Activities	Pre-mission (1 week)	During mission (1 week)	Post mission (2 weeks)
Generate a stock of high-quality professional photographs and videos of the different ecosystems, associated livelihoods in identified Caribbean countries to be used in different CPAG-related products and materials that will be disseminated through different communication channels.	Meet with the CPAG team and any key actors to define details of the field trip			
	Review of the key sites and activities prioritized by the CPAG team to show the objectives of the project			
	Based on the proposal agreed, carry out the field trip to take the photographs and videos			
	Review of the photographs and videos with the CPAG team			
	Edit the set of the best photographs and videos			
	Delivery of all catalogued photographs and videos			

4.2. Timetable for delivery of products:

Products	Expected date of delivery	Percentage of pay
Products 1 and 2: Full stock of raw original photographs and videos in high resolution format files, MP4 and JPG file copies; in addition to a selection of the best photographs edited in print and web format, along with 60 second video clips, duly catalogued by the areas visited.	2 weeks after the end of the in-country visit	100%

- All products will be paid once delivered to CPAG's complete satisfaction.

Candidates interested in the consultancy opportunity for one of the identified countries should submit their CV, a sample of their portfolio, and financial proposal in accordance with the contents of these Terms of Reference no later than March 24th, 2023. The proposal should be submitted via email to Dr. Jennifer Hurley (jennifer.hurley@cavehill.uwi.edu).

6. TECHNICAL PROFILE

- Professional photographer and videographer with proven experience in field, aerial and underwater photography and videography;
- Preferably with demonstrated experience taking photographs and videos of biodiversity and land/seascapes;
- Availability and flexibility to conduct the entire field trip;
- Have all the necessary equipment to take high quality photographs and videos;
- Equipment for submarine footage will be a plus

7. PERIOD AND COORDINATION

The period of the service will be one month (4 weeks).

Form of work (with Unit/Project):

To achieve the products from this service, the candidate is required to work closely with CPAG's Communications Officer (Renice Medford), Research Assistant (Dionne Carrington) and Technical Officer (Julian Walcott). All work completed must be submitted to the CPAG Team for review, approval and payment.

8. Other Expenses

- Taxes, life and medical security insurance costs will be assumed by the consultant.
- Banking fees associated to payments that are charged by the consultant's bank will be covered by the consultant.